



PYRAMID

Marketing Parasol

A distinctive architectural parasol that combines substantial shade with illuminated branding during both daytime and evening trading.

TWO LARGE SIZES

3.1m and 4.5m square

BACK-LIT PANELS

High-visibility graphics

WIND & SNOW

Specified year-round use

ARCHITECTURAL IMPACT

- Distinctive marketing parasol combining architectural shade with a prominent advertising platform
- Contemporary pyramid-shaped design creates an immediately recognisable visual feature
- Rigid polycarbonate canopy panels provide strength, stability and long-term durability with high wind resistance
- Back-lit LED illumination makes printed graphics highly visible during evening trading

BRANDING & ILLUMINATION

- Panels can be customised with company branding, promotional artwork or decorative designs
- When closed, the structure transforms into an illuminated obelisk-style feature
- Continues to provide branding and decorative lighting when the canopy is not in use
- Engineered for year-round outdoor conditions, with specified wind and snow ratings

MEMBRANE & PERFORMANCE

- Available in two substantial square sizes: 3.1 × 3.1 metres and 4.5 × 4.5 metres
- High-performance Mehler VALMEX® Nautica membrane is designed for demanding marine environments
- Fully waterproof and fire-resistant canopy material provides dependable commercial protection
- Standard white membrane maximises illumination, with alternative colours also available

EXPERT PROJECT SUPPORT

Morton Parasols can advise on specification, configuration, installation and suitable optional equipment for the intended location.

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